



## **Homeless Design Exhibition 'future under construction' opens in Brera for the Salone del Mobile 2013.**

On April 9, 2013 Homeless Design Exhibition opens in Brera district for the Salone del Mobile. With the motto 'future under construction' shows a selection of pieces from the II annual competition for the Milan design week.

**Milan, April 9, 2013** – Homeless Design curates 'future under construction' exhibition. This online platform that promotes collaboration between designers and artisans launches a competition every year and awards the selected designers with an exhibition space at Fuori Salone, in the exclusive design district of Brera. The venue is located near the most important brands such as edra, moroso and skitch.

Ten selected designers will have the opportunity to show their work in a beautiful space inspired by the recently open *Homeless Design Cafe – coffee and trends* – in Madrid, Spain. In the exhibition you can find new pieces of Decafé collection by Raúl Laurí , Salone Satellite Award 2012 first prize winner, João Abreu with Teapot's set an interesting porcelain set that focuses on the moment of transformation itself and Stool&table by SputnikEstudio produced by Spanish artisans. Designs on display will be promoted and available at Homeless Design online shop.

Homeless Design Network is an international project provides an online point of reference in promoting collaboration between artisans and small producers with designers. They are bring together to create a synergy, linking those who design an object and those who have the ability to produce it. This initiative includes promotion and diffusion of designs through events, showrooms, workshops, competitions and other marketing and communication actions.

Homeless Design Network aims to be a window displaying the talent, creativity, ability and expertise of artisans and designers, giving visibility to both groups. This collaboration allows the designer to fulfil his projects thanks to the artisan and it increases revenues and market growth of the latter.

Homeless Design Exhibition will be open to visitors daily at *via Ciovasso, 15, 20121 Milan*. From 10.30am to 7.30pm from Tuesday April 9 to Sunday April 14, 2013.

For more information:

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